

Be You
INC. PRESENTS

MAYBE
THIS
TIME

An empowering showcase.

2022 Audition Brief

MAYBE THIS TIME

Be You Inc is excited to be presenting Maybe This Time: An Empowering Showcase again in 2022 and we're looking for our next cohort of artists.

The theme of the showcase is empowerment, though it's also our goal for the whole process. To empower our cast, and give them the tools to navigate the industry.

Your journey within this industry is infinite.

We want to empower and prepare you for this showcase and for your career in the industry by teaching you sustainable skills in:

- Wellbeing for performers, including managing your emotions and dealing with anxiety;
- Communication, both in how you represent yourself, how to market yourself, and how to be seen as a professional; and
- Preparation, in both organising your life as a performer, and also how to show up to rehearsals with confidence.

We do this while creating an empowering showcase.

We will consult with our successful applicants to tailor our curriculum to your personal needs, get mentors on board that you'd like to learn from, and provide a person-centred approach to your journey with us.

GIMME THE DATES

Auditions

Initial Submissions will close on Saturday 19 March 2022.

In person callback will be between Saturday 2 April and Sunday 10 April.

Rehearsals

Sunday 8 May until Wednesday 22 June (Sundays, Mondays, Wednesdays)

The Showcase

Sunday 26 June at The MC ShowRoom



How much will it cost?

We believe in making opportunities such as these affordable and accessible.

We will charge a fee to cover the rehearsal venue costs with a view to pay these fees back once we make profit. This will work out to roughly \$100 for the program.

Theatre doesn't have to be expensive when it comes from the heart.

What will I gain?

By the end of the rehearsal period, you will have:

- Learned techniques in personal wellbeing and mindfulness
- Extended your skills in ensemble singing, dancing and acting
- Learned how to adequately prepare for auditions and rehearsals
- Gained insight into developing your personal brand
- Skills in creating a professional showreel
- Put on a fantastic showcase for agents and your showreel

Who are we looking for?

If you're looking to make it in the music theatre industry, have been trying hard to up-skill, have been facing many setbacks, haven't been successful getting into a tertiary course - we want to help YOU!

We're looking for passionate performers who just need a break.

People who put the story first when they perform, or want to learn how to!

AUDITION DETAILS

To align with our values, we will be running a person-centred casting process.

This will feel odd to some people, as we're basing our audition approach on finding out who you are, where you need to go, if we're able to help you get there, and the non-talent-related outcomes that you would benefit from.

The initial round is a video submission and application form.
The callback round will be an interview style

Submissions close:

19 MARCH 11:59pm

In person callback interviews between:

2 - 10 APRIL

Our application form allows us to learn a bit about you. We'll use your response to understand what's important to you from the moment you apply, and what you feel you need to be provided to be empowered.

Please prepare a video with the following:

- A short introduction that introduces yourself and what you find challenging about your career as a performer.
- Two contrasting songs (one that you feel really shows storytelling and one that you find challenging).

AUDITION DETAILS

Each song should be a maximum of 32 bars/one minute each.

Any videos over 2:30 are likely to be stopped, so put your best 32 bars forward!

Please do not submit a showreel in place of your audition.

If you're not ready to submit but would like us to provide extra support, please launch the form and register as interested - we will then be in contact with you to help you through the process.

There is no issue great or small that we won't help with, so please reach out to Brendan or through the form.

[CLICK HERE TO SUBMIT](#)

If you have any questions, please email Brendan at casting@beyouinc.org